







### More Evidence, Less Poverty



#### **CHRISTINE PAPAI** Deputy Country Director, IPA Ghana







## Which would you buy?











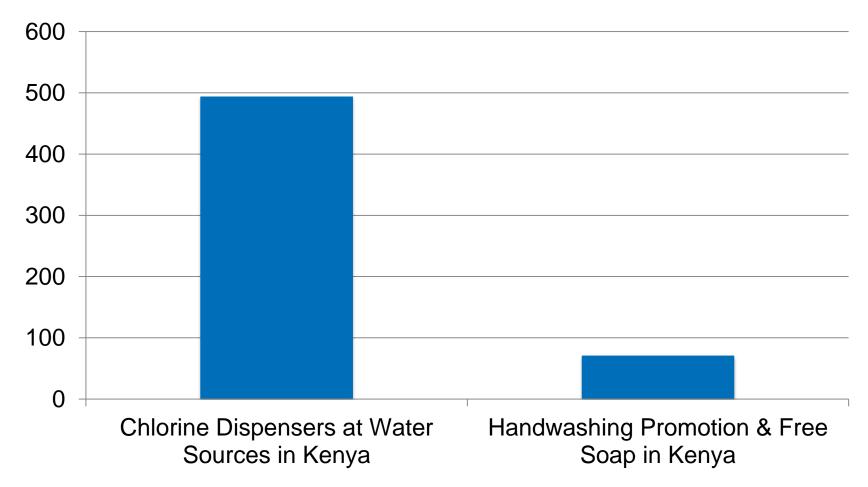


#### **\$1,000** Chlorine Dispensers

#### **\$1,000** Handwashing Program

## Which would you buy?

# Diarrheal Incidents Avoided per \$1,000

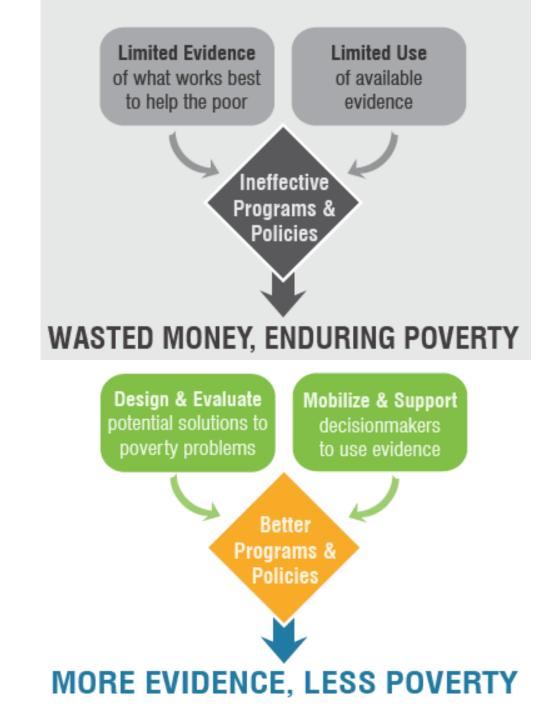


# EQUR MASSION

To discover and promote effective solutions to global poverty problems.

The Problem

**Our Solution** 



## **Extensive Collaboration**

Academics e.g. MIT, Harvard, Yale, University of Ghana Service providers e.g. CARE, Oxfam, local nonprofits & businesses

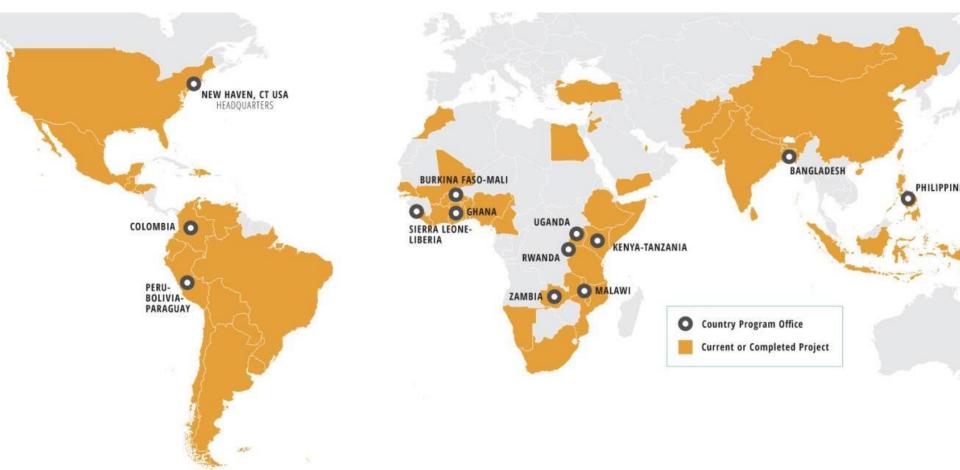
# Government agencies

e.g. Ministry of Education, Ghana & Ministry of Health, Zambia

#### Funders

e.g. Gates, USAID, Hewlett, Family Foundations, Individuals

### **Over 500 Studies in 51 Countries**



 Across Sectors: Health, Education, Agriculture, Finance, Governance, Social Protection



#### **Bednets: Free or Not?**

## The Evidence: Even Small Fees Reduce Bednet Coverage



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